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3PL PARTNERSHIP MEETS CRITICAL DEMAND FOR START-UP COMPANY

(Columbus, Ohio) As a start-up company, Northshore Power Systems knew that choosing a third-party logistics provider would be essential to the success of their business. Since the launch of the company, Northshore Power Systems has partnered with ODW Logistics, Inc., with service from their Waukesha location.

“As the exclusive licensee of Honeywell branded generators, we are highly respected in the industry, and go through strict guidelines and testing procedures, said Jeff Bejna, Director of Logistics at Northshore Power Systems. In looking for a logistics partner, we were seeking one that met these same high standards as well as had the experience, expertise and level of commitment to our customers.”

2008 proved to be a very challenging one for Northshore Power Systems as hurricanes, ice storms, wind storms and tornadoes swept across the southeast region. Generators were in critical demand. Within the first six weeks of operation, over 7,000 generators were shipped out to those in need.

“We were in a crisis mode and ODW’s team was committed to doing whatever it took to get the generators to the people in need, said Jeff Benja. They worked three shifts, weekends, whatever it took. They were responsive. Dedicated. They definitely exceeded our expectations.”

ODW Logistics, Inc. is a multi-regional third-party logistics provider with a primary campus in Columbus, Ohio and several distribution points located throughout the country in Chicago, Milwaukee and Los Angeles. With more than 700 employees and over three million square feet of warehouse space, ODW provides unparalleled distribution, fulfillment, import logistics, yard management, and automotive support services. ODW is an asset-based provider offering highly responsive, personal service to a variety of customers ranging from international Fortune 500 companies to locally owned and managed companies. ODW serves the unique needs of diverse industries including retail, electronics, medical devices, food and apparel.